



# Windows 11 Pro Device Guide Dell Technologies AMD Lineup for Business

Upgrade to Windows 11 Pro today with Dell Technologies

Dell Technologies and AMD combine high-performance hardware with energy-efficient, AI-ready architectures to deliver Windows 11 Pro Copilot+ experiences that balance power, affordability, and scalability. Dell's engineering and AMD's Ryzen PRO and Ryzen AI processors are optimized for modern business needs and AI-enhanced productivity.

## Good / Better / Best options for business

Tier	Device	Why Buy?	AMD Processor	Buy
<b>Better</b>	<p><b>Dell Pro 14 AI PC</b></p> 	Great entry-level AI PC, suitable for basic productivity and AI workloads.	AMD Ryzen AI (16 TOPS)	<a href="#">BUY NOW</a>
<b>Best</b>	<p><b>Dell Pro 14 Copilot+ PC</b></p> 	Fully Copilot+ ready with high TOPS rating — ideal for AI-enhanced workflows.	AMD Ryzen AI (50 TOPS)	<a href="#">BUY NOW</a>

# HOW TO SELL



## Why Dell Technologies

- **Versatile Business Line-up:** Dell Technologies & Dell Pro models offer enterprise scalability and security.
- **IT-Focused Design:** ProSupport, remote management, and reliable build quality.
- **Durability & Design:** MIL-STD certification, eco-conscious materials, and sleek form factors.
- **Fleet Management Ready:** Ideal for businesses with device lifecycle policies and deployment needs.

## Why AMD Ryzen

- **Built-in AI Acceleration:** Powered by the new AMD Ryzen AI engine, enabling seamless Copilot+ features like Recall, Live Captions, and Studio Effects — all processed on-device.
- **Copilot+ Ready:** Optimised for Microsoft’s Copilot+ experience with integrated NPU (Neural Processing Unit) for fast, secure AI performance.
- **Balanced Power & Efficiency:** Delivers excellent performance per watt, helping extend battery life while keeping thermals low.
- **Enterprise-Grade Security:** AMD PRO technologies offer advanced security features and remote manageability for IT teams.

## Why Sell Dell Technologies + AMD Devices?

- **Cost-Effective AI Power:** Great value for resellers looking to offer AI-ready devices without the premium price tag.
- **Performance-Ready Portfolios:** AMD’s graphics and compute edge complements Dell Technologies’ business design.
- **AI-First Buyer Segments:** Entry to mid-level AI users benefit from Ryzen AI without complexity.

## How to Position to Customers

- **SMB Buyers:** High performance-to-cost ratio with manageable deployment paths.
- **Hybrid Teams:** AI-driven productivity paired with strong battery life and sleek form factor.
- **IT Admins:** Focus on AMD PRO features and Dell ProSupport for security and control.

## Suggested Messaging & Selling Tips

“ AI-ready, budget-smart. Dell Technologies + AMD PCs bring productivity to life—with no compromise on performance. ”

“ Affordable innovation. Powerful performance. AMD-powered Dell Technologies PCs get the AI job done. ”

# *Not sure where to start?*

Ask us about co-branded campaigns, product demos, or exclusive sales incentives.

## Contact



### Dell Technologies Team Contacts

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## Links

### Dell Technologies Quick Access Resources

#### [Contact Ingram Micro](#)

Reach out for sales support, co-branded materials, or deal reg assistance.

#### [Dell Technologies Product Listings on Xvantage](#)

Browse latest Dell Technologies + AMD commercial SKUs, availability, and specs.

#### [Windows 11 Pro – Race to Upgrade Campaign](#)

Access program info, incentives, and reseller participation updates.